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QPC Lasers Announces Founding Membership in 3D@Home Consortium Led by Disney, Philips and Samsung

***22 Companies Join as Initial Founding Members of the
Alliance Aimed at Speeding the Adoption of
3D Entertainment in the Home***

SYLMAR, CA – April 17, 2008 -- QPC Lasers, Inc. (OTCBB: QPCI) "QPC," a world leader in the design and manufacture of high brightness, high power semiconductor lasers for the consumer electronics, industrial, defense, and medical markets, today announced its inclusion as a Founding Member in the U.S. Display Consortium (USDC) and Insight Media's recently announced formation of the 3D@Home Consortium, an alliance of high-tech industry leaders mobilizing to provide consumers with quality, yet affordable in-home 3D entertainment. The 22 international founding members of the Consortium include Board Level members Philips and Samsung, Leadership Level member Walt Disney Studios Home Entertainment, and 19 other members including Thomson, IMAX, TDVision, 3DIcon, Corning, Planar Systems, QPC Lasers, SeeReal, 3ality, DDD, In-Three, Quantum Data, Sensio, Fraunhofer Institute IMPS, Sim2, Setred, Universal Studios Home Entertainment, Holografika and Volfoni.

[BrightLase®](#), QPC's advanced on-chip laser technology, offers an ultra-compact, low cost and highly efficient visible laser solution designed to enable a new generation of [laser displays](#) for the high growth consumer electronics market. After releasing the technology last year, QPC announced a \$12 Million contract for Generation III BrightLase® chip technology for Laser TV applications (see [press release dated November 30, 2007](#)). BrightLase® technology is designed to be compatible with most technology formats including LCoS, DLP, LC and micro-mirror micro-display devices.

"QPC Lasers has already begun engaging the laser display market with visible lasers based on our BrightLase® technology," commented Dr. Jeffrey Ungar, CEO of QPC Lasers. "We believe that 3D enabled displays using this technology will create an even more immersive experience for the user and allow BrightLase® based visible lasers to be exploited to their full commercial capacity, and we are very pleased to participate as a founding member of the U.S. Display Consortium," he concluded.

"This strong international group of founding companies is a testament to the wide spread interest and possibilities in stereoscopic 3D home entertainment," noted USDC CEO Michael Ciesinski. "We expect many more to join in the coming months with our efforts to help speed adoption of 3D in the home to begin immediately."



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The 3D@Home Consortium has been formed to accommodate the desire within the 3D industry to speed the commercialization of 3D home entertainment, while delivering the best possible 3D viewing experience to a worldwide audience of consumers. To achieve this objective, the group is focused on three primary short-term goals:

- Creating and publishing useful technical roadmaps;
- Developing educational materials for consumer and retail channels; and
- Facilitating the development of industry standards and their dissemination.

"This consortium represents an important next step in driving advancements in the burgeoning 3D market," said USDC CTO Dr. Mark Hartney. "We see a host of new opportunities for cooperation and innovation on the horizon -- not only for display providers, but for those within every facet of the 3D technology chain -- and we look forward to working with the consortium members to promote these efforts."

Driven by the success of 3D in digital cinema, an entire new ecosystem is forming to develop the hardware, software, content and delivery mechanisms to bring 3D entertainment into the home. This will include 3D gaming, sports, movies and other entertainment. "In 2008, millions of TVs, capable of showing stereoscopic 3D content, will be purchased by consumers," noted Chinnock. "The value of DLP, PDP and LCD TVs sold in 2008 that are capable of showing HD-quality stereoscopic 3D content is expected to exceed \$2 billion dollars, making this market large enough to attract the interest and attention of many players."

Forward Looking Statements

This release and other materials released by the Company from time to time contain or may contain forward looking statements and information that are based upon beliefs of, and information currently available to, the Company's management as well as estimates and assumptions made by the Company's management. When used in the materials the words "anticipate", "believe", "estimate", "expect", "future", "intend", "plan" or the negative of these terms and similar expressions as they relate to the Company or the Company's management identify forward looking statements. Such statements reflect the current view of the Company with respect to future events and are subject to risks, uncertainties, assumptions and other factors (including the risks contained in the sections of the Company's reports filed with the Securities and Exchange Commission entitled "Risk Factors") relating to the Company's industry, the Company's operations and results of operations and any businesses that may be acquired by the Company. Should one or more of these risks or uncertainties materialize, or should the underlying assumptions prove incorrect, actual results may differ significantly from those anticipated, believed, estimated, expected, intended or planned. Although the Company believes that the expectations reflected in the forward looking statements are reasonable, the Company cannot guarantee future results, levels of activity, performance or achievements. Except as



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required by applicable law, including the securities laws of the United States, the Company does not intend to update any of the forward-looking statements to conform these statements to actual results. The following discussion should be read in conjunction with the Company's reports filed with the Securities and Exchange Commission.

About QPC Lasers, Inc.

QPC Lasers, Inc. (www.QPClasers.com) is a world leader in the development, manufacture and distribution of high-brightness, high-power semiconductor lasers for the consumer electronics, defense, homeland security, industrial, and medical markets. Founded in the year 2000, QPC is vertically integrated from epitaxy through packaging and performs all critical fabrication processes at its state-of-the-art high-technology facility in the Los Angeles suburb of Sylmar, CA. QPC is a publicly traded U.S. company (OTCBB: QPCI) and is ISO certified.

About Insight Media

Insight Media is a leading publishing and consulting firm focused on the display industry. With its core team of world-class display experts, Insight Media tracks the technology, components, products, markets, applications, manufacturing and business aspects of consumer professional display markets. The company publishes daily and monthly news and analysis, as well as in-depth annual technology/market reports. It also hosts industry conferences, provides strategic and tactical consulting services, and offers industry education via webinars and on-site seminars. More information is available at <http://www.insightmedia.com>.

About the U.S. Display Consortium

The U.S. Display Consortium (USDC) is an industry-led, public/private partnership providing services to the flat panel display and flexible microelectronics industries. Headquartered in San Jose, Calif., the consortium's primary mission is to select and manage supply-chain R&D projects. USDC provides a communication channel among industry, government and the financial communities by distributing data and by sponsoring events that broaden the impact of technological developments. More information about the USDC can be found at <http://www.usdc.org>.

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